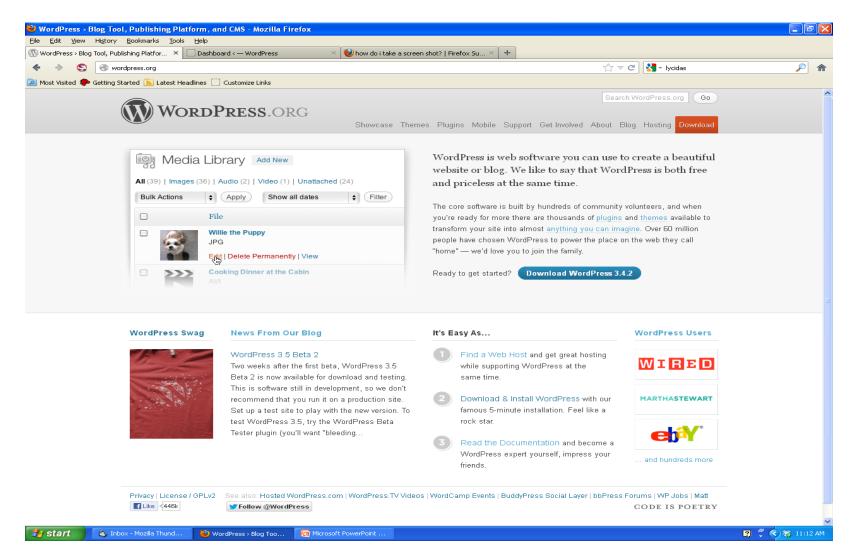
# Introduction to Wordpress: Building a class online



#### What is Wordpress?

- Online blogging system that has been extended to general content management
- Open source software
- Requires you to have a web server: we can employ university web servers
- Simple interface, easy to use
- Well-supported and widely employed

## What can you do with Wordpress?

- Posting news items or blog posting
- Conduct discussions via comment system or a range of available forum plug-ins
- Configurable users with a range of access options allow you to open parts or all of the site to students or colleagues for editing
- Content management allows you to upload files and media and make them available to registered users or the entire Internet
- Themes permit easy modification of the visual design
- Easy to post and maintain the site over time

### Why Wordpress over Blackboard?

- Gives you more options
- Designing from the ground up means not having to disable or modify Blackboard templates
- Psychological distinctiveness: not the same as all the other course sites in Blackboard
- Content and site can be opened to the public, isn't tied to semester system
- Multisite allows you to network individual Wordpress sites together

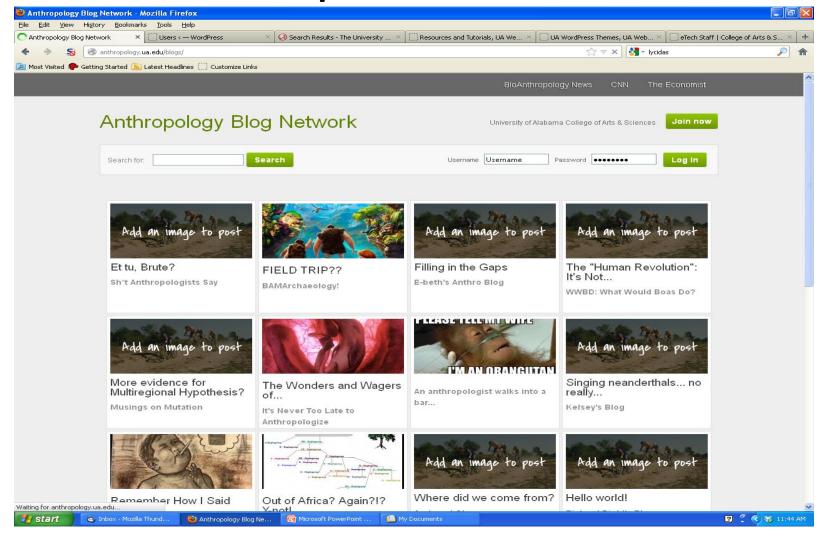
#### How to start

- Do you need to use Wordpress? What would you like to accomplish?
- Contact eTech for support and a dedicated webspace: at present, you'd e-mail Amy Garner at ardowdle@as.ua.edu
- Want a theme? UA has a dedicated Wordpress theme: see webguide.ua.edu/wordpress.html
- Or you can search through other themes on the Wordpress.org site. Or design your own with eTech/FRC support!
- Plugins? You can find loads on the Wordpress site.

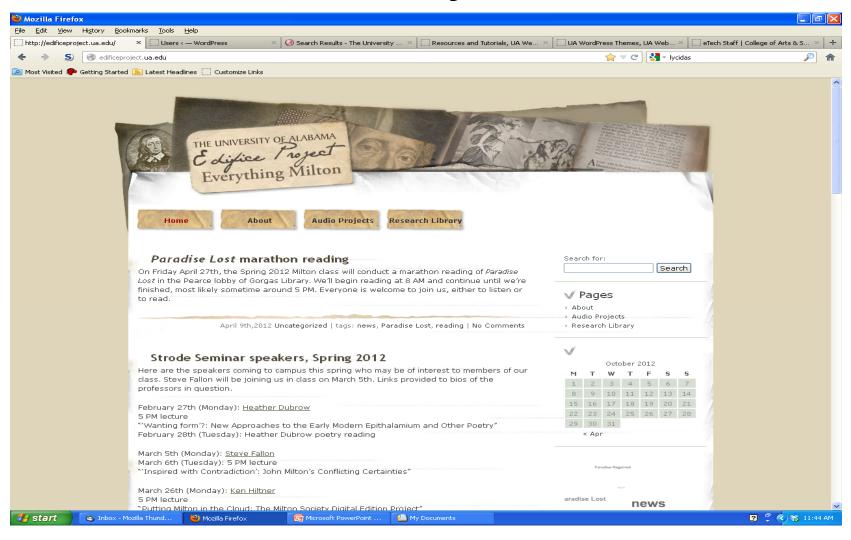
#### Considering usage and features

- Depends entirely upon what you want to accomplish
- Always helpful to consult (with eTech, with Digital Humanities people, with students or colleagues)
- Wordpress can be easily expanded: don't feel you must make all decisions immediately.
  Prioritize and go!

#### Wordpress in action



### **Edifice Project site**

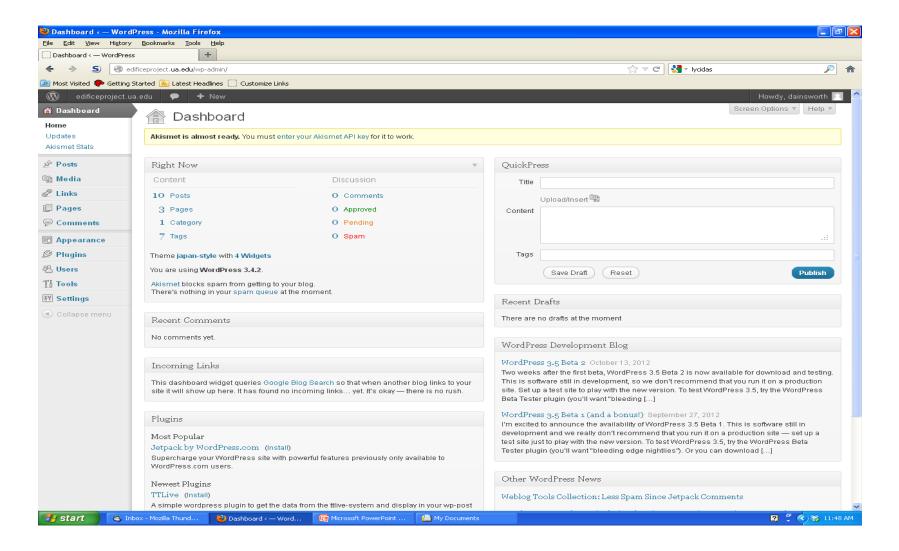


#### Site tour

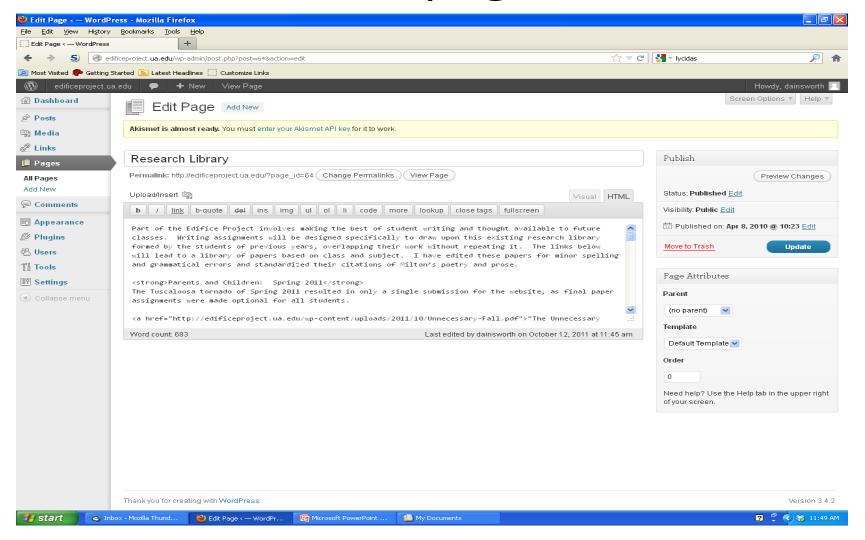
- What visitors see:
- http://edificeproject.ua.edu/
- Administrative tools:

http://edificeproject.ua.edu/wp-login.php

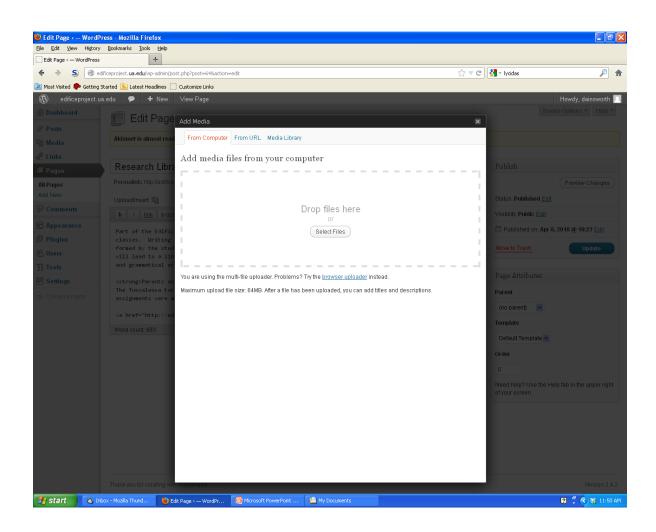
#### Dashboard



### Edit pages



## Upload content



#### Pedagogical utility

- Extend the classroom to the Internet (as opposed to the sequestered space of a Blackboard course site)
- Permit or require posting to comments or a forum
- Permit or require blog posts from students
- Collect and distribute content generated by any authorized user
- Make materials available to Internet browsers at large
- Accrete material over many semesters rather than overwriting and replacing